

**FOR IMMEDIATE RELEASE**

FOR:  
**THE ALISAL GUEST RANCH & RESORT**  
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**ALISAL GUEST RANCH & RESORT CELEBRATES  
THE 50<sup>th</sup> ANNIVERSARY OF ITS FAMED RANCH COURSE**

SOLVANG, CA—Putt on golden greens as Alisal Guest Ranch & Resort commemorates the Ranch Course's half-century mark! Designed by the renowned Billy Bell Jr., the Ranch Course teed off as a guest and members only course in 1955. The par-72 course stretches for 6,500 yards and is distinguished by its tight fairways and an imposing barranca that winds throughout. Surrounded by venerable oaks, sycamores, and eucalyptus, the Ranch Course has challenged many of the world's great players as one of the area's oldest and most respected courses.

"The Ranch Course has been a staple of Alisal Guest Ranch and the Santa Ynez Valley's heritage and rustic grandeur," says Mr. David Lautensack, General Manager of the Alisal Guest Ranch & Resort. "For half a century, generations of guests and members have played on the Ranch Course and we couldn't be happier to continue the course's tradition of great golf for the next 50 years."

In honor of this milestone, Alisal Guest Ranch & Resort has created the Golden Anniversary Golf package.

**The Golden Anniversary Golf package includes:**

- Studio accommodations for three days and two nights (two-night minimum)
- Welcome basket
- Unlimited rounds of golf on the Ranch Course, including carts
- \$50.00 gift certificate to the Ranch Course's Pro Shop
- 50<sup>th</sup> Anniversary Hat
- All meals
- Unlimited horseback riding, tennis and fishing at Alisal Lake
- Taxes and service charge

The Ranch Course features a well-appointed pro shop, full-service restaurant for breakfast and lunch, and excellent practice areas. A PGA professional staff is also available to provide private and group instructions. Electric carts, handcarts, and clubs are available for rent.

**The Golden Anniversary Golf package is available midweek throughout 2006.** The package is available for \$1,225.00 per couple, including tax and service charges. Additional per person, weekend and suite rates are available upon request. Golf course conditions may vary due to weather or other circumstances. To make a reservation, please call 800-4-ALISAL.

More...

RANCH COURSE TURNS 50/Add One

Alisal Guest Ranch & Resort offers 73 telephone-and-television-free guest cottages and suites, two 18-hole championship golf courses, seven tennis courts, and a 100-acre spring-fed lake with water sports, including fly fishing, canoeing, and kayaking.

Alisal Guest Ranch & Resort has long been considered the premier full-service guest ranch for couples, families, and conferences since it opened in 1946. This secluded hideaway is one of the few places where time seems reluctant to move forward.

For additional information or travel accommodations, contact the Alisal Guest Ranch and Resort at 888-4-ALISAL, via e-mail at [reservations@alisal.com](mailto:reservations@alisal.com), or visit the Ranch on the Web at [www.alisal.com](http://www.alisal.com).

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**FOR MORE INFORMATION CONTACT, WAGSTAFF WORLDWIDE AT 323-871-1151**