

FOR IMMEDIATE RELEASE

FOR:
ALISAL GUEST RANCH & RESORT
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**START A NEW FAMILY TRADITION WITH A WILD WEST GETAWAY TO
ALISAL GUEST RANCH & RESORT**

(SOLVANG, Calif.)—Since 1946 Alisal Guest Ranch & Resort has been the site for many family vacations, engagements, weddings, and firsts including horseback rides, fishing lessons, rounds of golf, and several other traditions and celebrations. In 2009, Alisal invites families to create their own ranch traditions and memories.

With more than 10,000 acres of diversified activities, Alisal is a legendary year-round resort and working cattle ranch for kids of all ages! Some activities that make for great family memories include:

Horseback Riding—Alisal boasts more than 100 Quarter Horses and 50 miles of trails that wind through oak and sycamore trees along scenic canyons and verdant valleys. Horse lovers of all riding abilities venture out with a choice of scheduled daily morning and afternoon horseback and hay-wagon rides. In addition, the famed Breakfast Ride saddles up twice a week. Guests ride out to the Old Adobe fort camp, either on horseback or in the resident haywagon, for a Western breakfast buffet with some of the best flapjacks around! Giant sycamores and a crackling campfire set the scene for a guitar serenade.

Fitness Center & Spa—The Alisal Fitness Center & Spa offers the same California Ranch-style charm and décor found throughout the historic ranch. The 5,500-square-foot, newly constructed space features a wrap around porch, 1,500-square-foot workout room with state-of-the-art cardio and weight training equipment; a 1,000-square-foot group fitness room with daily yoga and Pilates; men's and women's locker rooms and a spacious lobby with a comfortable sitting area accented by a roaring fireplace, fresh juice bar, and retail space. Additionally, a business center with computers, printer, fax machine, and copier will be available at the Fitness Center. Signature massage and facial treatments are performed in three single and one couples massage therapy rooms. Indulgent treatments include the Gaviota Hot Stone Treatment (75-minutes; \$165), the Anti-Aging Renewing Facial (75-minutes; \$165), and more.

Fishing & Water Sports—The 100-acre Alisal Lake features guided fishing excursions and private or group fly-fishing instruction. A "catch-and-release" program protects the Large Mouth Bass population. Boating and fishing gear rental is available for a nominal charge. Families can also canoe, kayak and sail on the tranquil lake. Alisal also has an Orvis-endorsed fly-fishing guide available for private lessons.

Archery & Air Rifle Range—Take aim with the help Dale Combs, a NFAA instructor, who teaches the ageless art of shooting an arrow from a simple bow at a target amidst the backdrop of the shimmering lakeshore and giant White Oaks. Guests as young as 10 can test their skills on air rifles at Alisal Lake! Combs will show kids and adults the fun, safe way to enjoy the new sport. The course includes paper targets, silhouette targets and gravity fall targets at 10, 15 and 20 meters. Learn the way to handle, sight, and shoot and gain more confidence, all at the beautiful lake.

Alisal Barn Yard—Popular with children, the Alisal Barn Yard fosters an educational experience for both adults and children. Guests can participate in caring for ponies, chickens bunnies and pigs seven days a week. Animal lovers will also love gathering eggs, and grooming and exercising the animals in the corral. Cart rides with miniature horses are a favorite of younger Alisal guests.

Kiddie Korral and Lil' Wrangler Club—Alisal's programs for aspiring cowboys and cowgirls, have been providing a stress-free reprieve for generations. The Kiddie Korral is perfect for parents who desire a night out or in. Kiddie Korral is offered Sunday - Friday, 6:00 - 9:00 p.m. and dinner is included for tykes ages 3-5. Activities include crafts, cooperative games, stories, visits to the Alisal Barn Yard and more. The Lil' Wrangler's Club is a great way for kids, ages 4 – 10, to spend the afternoon participating in variety of fun and educational activities, under the supervision of activities leaders. Parents can treat themselves to golf, horseback riding or any of the Ranch's other activities while kids enjoy theme days full of crafts, sports, visits to the lake and Alisal Barn Yard, games, and much more. Themed outings include Fish Fun, Outdoor Explorers, Wacky Water Ways and Natural Wonders. Other activities include: frisbee golf, relay races/tag, dodge ball, face painting, water cup relays, scavenger hunts, parachute play, water balloon tosses, penny dives, chalk art, and whiffle ball.

Golf—Alisal Guest Ranch & Resort offers two, 18-hole championship golf courses including the par 72 Ranch Course designed by Billy Bell and the par 72 River Course. Both offer private and group lessons by PGA professionals. For the kid in every golfer, the signature holes offer a fun diversion from the more tradition holes. At the Ranch Course, it's hole number 9—that features a natural waterfall cascading down over the rocks into the creek, and on the River Course, it's hole number 17 where golfers tee off over a lake and rock wall with rustic mountain views behind.

Tennis—Tennis buffs can choose from six outdoor courts where tennis professionals provide both clinics and private lessons by appointment.

Challenge Course—The Resort offers a state-of-the-art Challenge Ropes Course designed into the terrain flanking Alisal Creek near the historic Old Adobe Camp. Located in one of the most beautiful and remote parts of the Ranch, the ropes course consists of high and low elements. The advantage of Alisal's ropes course is everyone can participate, regardless of physical abilities or athletic experience.

Guest Cabins—Alisal's 73 guest units are decorated in classic California ranch design and configured as either comfortable studios or spacious one-bedroom suites. Each unit, designed for maximum privacy and comfort, includes a wood-burning fireplace with complimentary firewood; high-beamed ceilings; Western.

art; refrigerator; coffee maker (coffee and tea supplied in rooms), and filtered water dispenser. To maintain the cozy, quiet atmosphere, there are no in-room televisions or telephones; however, complimentary wireless Internet is available throughout the ranch California's preferred family destination for 62 years, Alisal creates an unparalleled bonding experience for families with a myriad of customized programs. Open since 1946, Alisal is a 10,000-acre working cattle ranch and full-service resort with 73 telephone and television free guest cottages and suites.

Alisal Guest Ranch & Resort has long been considered the premier full-service guest ranch for couples, families and conferences. This secluded hideaway is one of the few places where time seems reluctant to move forward.

For travel accommodations or information about the Alisal Guest Ranch and Resort, call 800.4.ALISAL, via Email at reservations@alisal.com or visit the Ranch on the Web at www.alisal.com.

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FOR MORE INFORMATION, CONTACT WAGSTAFF WORLDWIDE AT 323.871.1151

