

## FACT SHEET

- ADDRESS:** The Alisal Guest Ranch and Resort  
1054 Alisal Road  
Solvang, California 93463  
Phone – 805-688-6411  
Fax – 805-688-2510  
Reservations – 800-4-ALISAL  
E-mail - reservations@alisal.com  
Internet - [www.alisal.com](http://www.alisal.com)
- LOCATION:** Nestled in the secluded Santa Ynez Valley, 35 miles (56 km) north of Santa Barbara, the Alisal is a full-service destination resort. It is situated 152 miles (254 km) north of Los Angeles and 306 miles (492 km) south of San Francisco. Visitors can arrive via scenic Highway 101, Santa Barbara Airport or Santa Ynez Airport by private aircraft.
- OPENING DATE:** July 16, 1946
- OWNERS:** Privately owned and operated by the Jackson family of Montecito, Calif.
- EXECUTIVE PERSONNEL:** David Lautensack, General Manager  
Sherrie FitzGerald, Director of Sales & Marketing  
Pascal Godé, Executive Chef and Food and Beverage Director  
Marcy Clevenger, Director of Activities  
Walt Seemann, ATP Tennis Professional  
Dave Hartley, PGA Professional  
Robert Scarpati, PGA Professional
- RESORT FACILITIES:** Set on 10,000 private acres sporting 300-year old oak and sycamore trees, the world-class resort includes:
- 73 California ranch-style studio cottages and spacious suites accommodating up to 200 guests
  - Equestrian Program with 100 quarter houses
  - 100-acre spring-fed Alisal Lake – activities include fishing, fly fishing, kayaking, sailing, canoeing, etc.
  - Tennis Center with six courts
  - Two 72-par golf courses – The Ranch Course and The River Course
  - Fitness Center & Spa- 4 treatment rooms
  - Full Children’s Program
  - Alisal Barn Yard
  - Outdoor swimming pool, spa and poolside pavilion
  - Historic Adobe Camp

- Croquet, Volleyball & Billiards Room
- Challenge Ropes Course
- The Ranch Room, a 175-seat main dining room which offers a Modified American meal plan.
- The Oak Room, an 80-seat lounge and 12-seat bar, which serves nightly cocktails; live entertainment.
- The Ranch Grill serves breakfast and lunch daily
- The River Grill serves breakfast, lunch and dinner daily (no dinner on Mondays)

**MEETING FACILITIES:** Five well-appointed conference rooms with audiovisual capabilities offer a combined 5,498 sq. ft. of diverse space accommodating up to 150 people.  
 The Sycamore Room - 2,800 sq. ft.  
 The Cottonwood Room – 1,200 sq. ft.  
 The Chuckwagon – 700 sq. ft.  
 The Library – 748 sq. ft

**ACTIVITIES:** **Golf**—two 18-hole championship golf courses including the 72 par **Ranch Course** designed by Billy Bell and the 72 par **River Course**. Both offer private and group lessons by PGA and LPGA professionals.

**Horseback Riding**—The Alisal boasts 100 quarter horses and 50 miles of trails through oak and sycamore trees along scenic canyons and verdant valleys. Horse lovers of all riding abilities venture out with a choice of scheduled daily morning and afternoon horseback and haywagon rides. Less experienced riders can hone their riding skills at the corral.

**Fitness Center & Spa**—The Alisal Fitness Center offers the same California Ranch-style charm and décor found throughout the historic ranch. The 5,500-square-foot, newly constructed space features a wrap around porch, 1,500-square-foot workout room with state-of-the-art cardio and weight training equipment; a 1,000-square-foot group fitness room with daily yoga and Pilates; men’s and women’s locker rooms and a spacious lobby with a comfortable sitting area accented by a roaring fireplace, fresh juice bar, and retail space. Additionally, a business center with computers, printer, fax machine, and copier will be available at the Fitness Center. Signature massage and facial treatments are performed in three single and one couples massage therapy rooms.

The Alisal Fitness Center & Spa will be open for ranch guests beginning June 5<sup>th</sup> as follows:

**Fitness Center Summer Hours of Operation:**

Sunday – Friday 6:00 a.m. – 8:00 p.m.

Saturday 6:00 a.m. – 6:00 p.m.

**Spa Hours of Operation:**

Monday – Saturday 9:00 a.m. – 6:00 p.m.

Sunday 10:00 a.m. – 4:00 p.m.

Use of the fitness room is complimentary. Yoga, Pilates and other classes are \$15.00/person per class. Guests wishing to use the facilities must be at least 16 years old.

**Fishing**—the 100-acre Alisal Lake features guided fishing excursions and private or group fly-fishing instruction. A "catch-and-release" program protects the fish population. Boating and fishing gear rental is available for a nominal charge. Alisal offers an Orvis-endorsed fly-fishing instructor for private lessons.

**Tennis**—Tennis buffs can choose from six courts. Tennis professionals provide both clinics and private lessons by appointment.

**Water sport Activities**—From fly-fishing to canoeing and kayaking on the tranquil 100-acre spring-fed Alisal Lake, a plethora of lake activities await both adults and children.

**Challenge Course**—The Resort offers a state-of-the-art **Challenge Ropes Course** designed into the terrain flanking Alisal Creek near the historic Old Adobe Camp. Located in one of the most beautiful and remote parts of the Ranch, the Course gives the group a choice of half-day or full-day programs with the option of lunch and refreshment breaks.

**Alisal Barn Yard**—Popular with children, **The Alisal Barn Yard** fosters an educational experience for both adults and children. Animal lovers can participate in egg gathering, grooming and exercising the animals in the corral. Cart rides with miniature horses are a favorite of younger Alisal guests.

**CHILDREN'S PROGRAM:**

From gunny sack races and roping to the **Children's Arts and Craft Program**, children of all ages can experience specially-designed supervised activities at the Alisal.

For kids who love to play cowboys and indians, the Alisal offers weekly rodeos during the summer months with wranglers performing quick draw demonstrations, calf roping and barrel racing.

Youngsters can partake in corral rides and horseback riding lessons. At the lake, children delight in s'mores and a sing-along around the campfire on Kid's Barbecue nights. Ping-pong, shuffleboard and badminton rank among other kid's favorites.

During the summer, a special **Children's Program** with scheduled day and evening activities is offered for children ages three through 17 years old. In addition to golf, tennis, swimming and horseback riding, the program highlights archery, boating, nature hikes, adventure-based obstacle courses, air rifle target shooting, teen mountain biking, croquet, scavenger hunts and relay races.

**RATES/PACKAGES:**

Rates start at \$475 for a double guestroom. Accommodations feature a wood-burning fireplace, Spanish tile floors, high-beamed ceilings, fine Western art and a garden view from a charming porch.

The following vacation packages are available year-round:

**Cowgirl Boot Camp** (three nights - \$2,800 per double)

**Couples Boot Camp** (three nights - \$2,750.00 per double)

**Mother-Daughter Cowgirl Boot Camp** (three nights - \$2,395 per double)

**The Alisal Golf Classic** (three nights - \$2,450 per double)

**Golf Getaway** (three nights \$650.00 per double)

**The Alisal Wine & Roses Romance** (two nights - \$1,550 per double)

**Alisal Signature Spa Package** (two nights - \$1895.00 per double)

**The Round-Up Vacation Package** includes golf, tennis, horseback riding and fishing. The package is offered Sunday through Thursday from September through mid-May. The package is also available on weekends from September through May 2009. Holiday restrictions apply. (Two nights minimum starting at - \$495 per double)

**AWARDS:**

*Los Angeles Magazine* - "25 Best Weekend Getaways"

*Resorts & Great Hotels* - "The Connoisseur's Guide to the World's Best - Where to Stay In 2008"

*Sunset Magazine* - "50 Best Dude Ranches in the West"

*Family Circle* - "Family Resort of the Year"

*TravelGirl* - "The Cadillac of Boot Camps"

*Travel + Leisure* - "15 Quick Summer Getaways"

*805 Living* - "Best Places to Stay & Play"

*Nick Jr. Family Magazine* - "2003 Playful Travel Award"

**XXX**

**FOR MORE INFORMATION CONTACT WAGSTAFF WORLDWIDE, 323.871.1151**